

KPJ Healthcare University College now offers three new degree programmes.

## KPJUC offers new bachelor degree programmes

**KUCHING:** KPJ Healthcare University College (KPJUC) has launched three new bachelor degree programmes in response to the needs of students, business and industry.

In a press statement from KPJUC, the renowned healthcare education provider is expanding its academic programmes to include Bachelor of Business Management (Hons), Bachelor of Psychology (Hons) and Bachelor of Art (Hons) in Strategic and Corporate Communication under the School of Business and Management.

These new programmes have been designed exclusively to cater to the need for talents with strong business acumen, psychological expertise and strategic communication these days.

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Prof Dr Fauziah Sh Ahmad, KPJUC vice-president

and succeed in the competitive job market," said KPJUC vicepresident Prof Dr Fauziah Sh Ahmad in the statement.

She added that the new academic programmes equipped students with specialised skills, career connections and life-long learning skills.

KPJUCtakes pride indedication of its teaching staff to ensure that students have access to a first-class learning environment and paired the academics with adjunct experts from the industries and businesses. Those enrolled in these programmes would be able to apply for financial assistance and allowances. Registration fee will be waived for those eligible

KPJUC students may gain field work experience by participating in job placements at any KPJ Hospital network throughout Peninsular Malaysia, Sabah and Sarawak.

On top of that, students may benefitfrom a full-time internship at their chosen organisations including Johor Corporation (JCorp) group of companies.

With the addition of these new programmes, KPJUC now offers 28 programmes for those interested in healthcare industry. With its strong network of 26 KPJ Specialist hospitals, over 1,000 specialist doctors as mentors and advisors, students can look forward to secured employment upon graduation